



HAAS. KOMMUNIZIERT. GmbH • Alte Weinsteige 10 • D-70180 Stuttgart

Knowing how the hare feels:

Making safe decisions, your personal strategy in the carousel of change.

How can I find my way through the **jungle of innovation** ? What is the megatrend for securing **tomorrow's success**? How can I decide what will be important for the future?

These are questions with clear-cut answers. In my **entertaining talk** I reveal far-reaching megatrends, select the information that is relevant for you personally and present an extract that can be put into practice. Documented by innovative exhibits and interactive communication with the audience, the main message becomes clear:- **Change needs straight talk.**

It will only be possible to make change attractive for everyone involved if we create a plausible environment for it. And then your team, your customer and the public will be able to understand your process of change and become a part of it!

You, as the decision-maker, will have to steer your organization through the jungle of change using your own personal strategy. And you will only be highly innovative if you can master this. Even if you should make the wrong decisions, you still have the power to put them right. **There is nothing more dangerous than not making a decision.**

The processes necessary for change are by no means trivial and they are not easy – but this will also apply for the competition. The only difference is, if you give the future top priority you will also be successful. **Change can be really enterprising!**

So let change become your future strategy!

