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Knowing how the hare sees:

Change is strong – but you are stronger.

Change is not simple! **Change is strong!**

What does change mean for me, my company, the future? Opportunities are frequently superseded by uncertainties. Each one of us has a scared rabbit inside. In my emotional and informative talk, I demonstrate in a clear, comprehensible way how a **scared rabbit** can turn into a powerful **heroic hare**. An important objective of my assumptions is to gain an overview of the medium to long-term developments of the future. Only those who are one jump ahead of the competition will be able to categorize the pressure of change positively and put it to use. **You are stronger!**

By looking ahead and with a wealth of documented evidence I will guide you through the world of megatrends and show you how it is possible for you to master them. I base my assertions on concrete evidence and use tangible exhibits to support my entertaining extract on the future. In this way, you can see large-scale developments looming on the horizon that are of relevance for you, and prepare yourself and your organisation for them. **Change is not an astonishing process** - change takes place with clear indications.

Secure yourself a comfortable, pole position by categorizing the irreversible megatrends of the future correctly.

I will prove in a clear and completely comprehensible way that every scared rabbit has a hero inside. And then you will not only know how the hare runs, but will also be able to see what lies ahead.

For you are stronger than the future!

